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CHAPTER – 1  
INTRODUCTION

Introduction :

Unique Logistics established in 1983, Unique Logistics has been a pioneer in the logistics industry for over four decades. We specialize in providing tailored transportation and supply chain solutions that cater to the diverse needs of our global clientele.

This report is about my internship at Unique Logistics, I had the invaluable opportunity to immerse myself in the dynamic world of logistics and supply chain management. Established in 1983, Unique Logistics has maintained a prominent presence in the industry, renowned for its commitment to excellence and innovation. Throughout my internship, I actively contributed to various facets of the company’s operations, gaining hands-on experience in global freight forwarding, customs brokerage, and supply chain solutions. This experience not only enhanced my understanding of logistical processes but also honed my skills in problem-solving, communication, and teamwork. I had the privilege of working alongside seasoned professionals who provided mentorship and guidance, allowing me to apply theoretical knowledge in real-world scenarios. My time at Unique Logistics was not only enriching professionally but also personally fulfilling, solidifying my passion for pursuing a career in logistics. The following tools: Microsoft word and Microsoft Excel have been used for the documentation of the company’s data and for carrying out proper analysis.

This internship is a part of a requirement of a requirement to complete my bachelor’s degree under SRM Arts and Science College, upon which my evaluation will be made based on my internship report. I have written about my work experience as an intern under Unique Logistics and their work environment in this report.

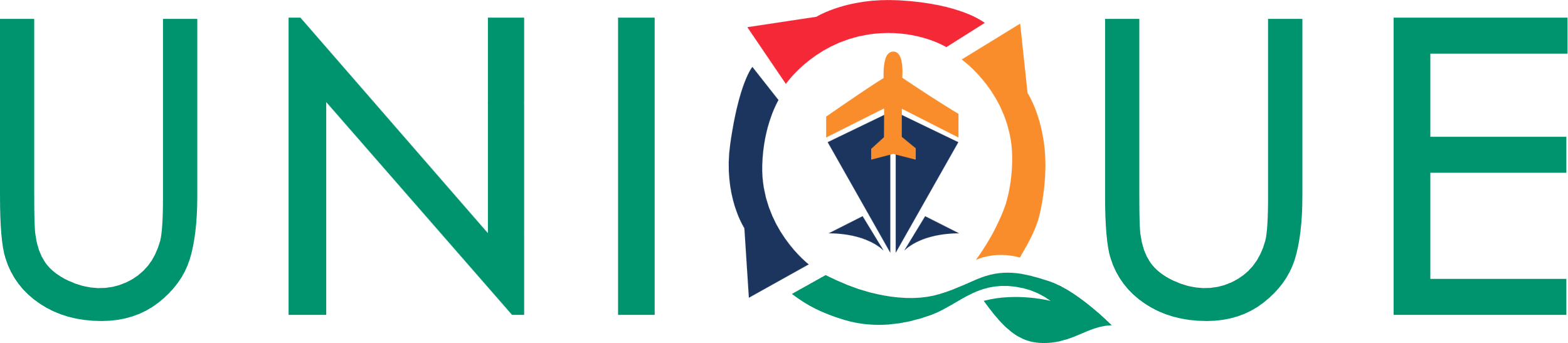
This report has been divided into four chapters. The first part of the report is introduction that we are reading now. The second part of the report is an overview of the company. The third part is an elaborative one. It contains the work that I have done in the firm along with the pictures of it. What I have learned through the internship and my experience gathered from the internship. The last part contains conclusion.

CHAPTER – 2

COMPANY POFILE

Company profile

Company Logo:

Background :

Established in 1983, Unique Logistics has been a trailblazer in the logistics industry for over four decades. Our commitment to innovation and personalized service has made us a trusted partner for a diverse range of clients worldwide. Specializing in bespoke transportation and supply chain solutions, we continue to set the standard for excellence, ensuring seamless operations and maximum efficiency for our customers. With a rich history of delivering unique logistics solutions, we stand ready to meet the evolving challenges of today's global marketplace.

a) VISION:

The vision of UNIQUE is “To be the choice"

**To be the choice partner to our customers,** by providing;

Innovative services in Air, Ground, Ocean, and Customs Brokerage; at competitive pricing, ensuring positive customer experiences, by striving to meet and exceed our customers agreed upon logistics performance criteria.

**To be the employer of choice to our employees,** by providing;

A safe inclusive environment. In a stable company, which values innovation, diversity, provides opportunities for growth, learning, and encourages employee input.

**To provide Shareholder Value by;**

continuously improving our people, process, and technology. Ensuring focus on growth, and delivering our financial projections.

b) MISSION:

In everything we do, both for our internal and external customers, our mission is to “Deliver as Promised

To ensure we go the extra mile to “make it easy for the customer to do business with UNIQUE and continuously “Deliver Great Customer Experiences” is our daily objective.





**Sunandan Ray**  
Chairman & Chief Executive Officer

Sunandan has been in the logistics industry since 1989. He established and managed operating companies in the USA, India, Sri Lanka, Bangladesh, Mauritius, and Turkey on behalf of MSAS Cargo International (now part of DHL/Deutsche Post) from 1989 to 1997. He successfully negotiated a management buyout of these companies and grew the group to a US$50 million enterprise over 10 years before selling it to French transportation company, Group Bollore.

Additionally, Sunandan built and sold a group of software companies called Sunrise Group between 1992 and 1996, which generated over US$10 million in revenue at the time of sale. Prior to his logistics career, Sunandan worked for Price Waterhouse (now PWC) for 10 years in London, The Hague, and New York from 1979 to 1989. He is a qualified Chartered Accountant (London, UK) and holds a Masters in Science (Technology) in Computer Science from the Birla Institute of Technology & Science in Pilani, India. Sunandan currently resides in Long Island, New York, with his wife Monica, a botanical artist.

Company Departments :

Unique Logistics operates with several key departments to ensure efficient and effective service delivery across its operations. These departments include:

* **Operations Department:** Responsible for overseeing day-to-day logistics operations, including transportation scheduling, warehouse management, and inventory control.
* **Supply Chain Management:** Focuses on optimizing the supply chain to enhance efficiency, reduce costs, and improve overall performance.
* **Sales and Business Development:** Handles customer relationships, new business acquisition, and market expansion efforts.
* **Customer Service:** Provides support to clients, manages inquiries, resolves issues, and ensures high levels of customer satisfaction.
* **Finance and Accounting:** Manages financial transactions, budgeting, cost analysis, and financial reporting.
* **Human Resources:** Oversees recruitment, training, employee relations, and compliance with labor laws and regulations.
* **Information Technology (IT):** Supports the organization's technological infrastructure, including logistics software, network systems, and data management.
* **Quality Assurance and Compliance:** Ensures adherence to industry standards, regulatory requirements, and quality control processes.
* **Procurement and Vendor Management:** Handles sourcing, negotiation, and management of supplier relationships to secure goods and services at competitive prices.
* **Marketing and Communications:** Develops marketing strategies, promotional campaigns, and communication materials to enhance brand visibility and attract new clients.
* **Risk Management and Legal Affairs:** Manages risk mitigation strategies, insurance coverage, and legal compliance issues related to logistics operations.
* **Special Projects and Logistics Engineering:** Focuses on handling complex logistics projects, implementing innovative solutions, and improving operational efficiencies through engineering and project management expertise.

Work-Life Harmony at UNIQUE :

At UNIQUE, the seamless integration of our staff, both professionally and personally, is a top priority. From the very beginning, we provide robust support, with team colleagues serving as the initial point of contact to help new staff acclimate to daily working life. Our e-learning platform further equips newcomers with essential insights into our company, offering a comprehensive understanding of how sea freight, sales, air freight, and all our services function. This orientation includes valuable insights into country-specific differences, laying the foundation for a successful start at UNIQUE.

To fortify our family-conscious personnel policy and address individual concerns, UNIQUE has implemented measures to foster a family-friendly working climate. Guided by eight key areas—working hours, work organization, place of work, information and communication policy, management competence, personnel development, remuneration components, and non-monetary benefits, along with services for families—we develop coordinated measures that form a comprehensive strategy. This approach allows us to tailor solutions that are as individualized as possible, ensuring a harmonious and fulfilling work-life experience for our team members.



CHAPTER – 3

LEARNING OUTCOME

LEARNING OUTCOME :

* Accounting Skills
* Business Intelligence
* Financial Reporting
* Cash Flow Management
* How to manage a company’s money and ensure that it stays afloat throughout the year.
* Assets. Asset accounts usually include the tangible and intangible items your company owns.
* Expenses. An expense account can include the products or services a company purchase to help generate additional income.
* Accounting describes the process of tracking an individual or company’s monetary transactions
* Advantages of accounting are Maintenance of business records, Preparation of financial statements, Comparison of results, Decision making, Evidence in legal matters, Provides information to related parties.
* Business Entity, Money measurement, Going Concern, Accounting Period, Cost Concept, Duality Aspects Concept, Realisation Concept, Accrual Concept and Matching Concept.



**Prasanna Vasudevan**Regional Accounts Manager

During my internship at Unique Logistics International in Chennai, Tamil Nadu, India, I had the opportunity to closely observe and learn from Prasanna Vasudevan, the Regional Accounts Manager. Prasanna's role is pivotal in ensuring efficient logistics operations and client satisfaction across the region.

Role and Responsibilities

As the Regional Accounts Manager, Prasanna oversees strategic management of regional accounts, demonstrating a deep understanding of logistics and operational processes. His responsibilities include optimizing service delivery, maintaining client relationships, and ensuring seamless coordination across various logistics services.

Professional Expertise and Contributions

Prasanna's expertise in logistics and operations management was evident throughout my internship. His proactive approach to problem-solving and attention to detail significantly contributed to maintaining high standards of service excellence. I learned valuable insights into strategic account management and the importance of client-centric approaches in delivering tailored logistics solutions.

Learning Experience

Working under Prasanna's guidance provided me with invaluable hands-on experience in the logistics industry. I gained practical knowledge of managing accounts, understanding client needs, and implementing strategic initiatives to enhance service delivery.

CHAPTER – 4

CONCLUTION

CONCLUTION :

It was a worthwhile experience working  [UNIQUE LOGISTICS for a period of one month. The experience brought out my strength and also the areas, I need to improve. The primary objective of an internship is to gather a real-life working experience and theoretical knowledge into practice, On completion of this internship period, an excellent and rewarding experience was obtained. I was able to meet and interact with the employees.](https://www.unique-usa.com/)

I am sure this experience will help me with opportunities in the future. As an intern I made the best of every opportunity I was given and made the utmost use of my abilities and knowledge to fulfil all my responsibilities. I was able to acquire a detailed understanding about the organization. Hence, I can sum-up by saying that this internship proved to be holistic and provided abundant learning opportunities.